18 January 2023, Milan 

Press Release

International Hardware Fair Italy

Fiera di Bergamo

5/6-05–2023

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PARTNERSHIP BETWEEN EDRA/GHIN AND INTERNATIONAL HARDWARE FAIR ITALY IS CONFIRMED

The new Koelnmesse project has signed the collaboration with the European DIY Retail Association (EDRA) and Global Home improvement Network (GHIN).

 International Hardware Fair Italy, the new international project dedicated to the European hardware, building, DIY, garden & outdoor, safety, colour, electrical and industrial supplies market, keeps growing and will debut on 5-6 May 2023 in Bergamo.

The strong synergy with EISENWARENMESSE – International Hardware Fair Cologne, the world's largest trade fair for the sector, whose successful format will be transferred to the Italian event, is the basis for the future development and consolidation of the new show at an Italian and international level.

The partnership signed with EDRA/GHIN is an important step towards the affirmation of the event on an international level. EDRA/GHIN represents the DIY and Home improvement sectors on a global level, thanks to its wide members range: from local shops (more than 33,000 stores in 76 countries) to resellers and digital platforms.

The choice of the new location, Bergamo, meets the development and internationality requirements of the new event. It is easily accessible, in a strategic position in northern Italy and well connected to all of Europe.

This strategic collaboration will lead to the full support of EDRA/GHIN to the new venture from Koelnmesse.

The association will attend the show and support in the activities of the corresponding programme. EDRA/GHIN General Secretary, John W. Herbert, will participate as a speaker in the conference, presenting a preview of the European and Global DIY scenario of the next few years. Moreover, key European members will take part in the matchmaking, the on-site business meetings programme.

John W. Herbert, EDRA/GHIN General Secretary, shared his thoughts on the partnership, saying – “I am very much looking forward to my visit to Bergamo and to the first edition of International Hardware Fair Italy. That this is being organized by the Koelnmesse is for me a guarantee that this trade fair will be most professional and of interest to our international membership”



Thomas Rosolia, CEO of Koelnmesse Italy, commented “Thanks to the support of EDRA/GHIN we will continue to pursue our goal of establishing International Hardware Fair Italy as the most representative platform for the European hardware, DIY, garden & outdoor and building sectors in Italy.”

**See you at International Hardware Fair Italy, 5-6 May 2023 Bergamo**

Koelnmesse – Hardware worldwide

As an international top organiser of trade fairs, Koelnmesse is the global market leader for the product sections hardware/ironware divided up into the segments Tools, Industrial Supplies, Fasteners and Fixings, Fittings, Home Improvement as well as for the innovations of these industries. The leading trade fair EISENWARENMESSE - International Hardware Fair Cologne - as well as Asia-Pacific Sourcing in Cologne, the International Hardware Fair Italy in Milan and CIHS - China International Hardware Show in Shanghai/China - are exemplary for this. [www.hardware-worldwide.com](http://www.hardware-worldwide.com)

Available on [Instagram](https://www.instagram.com/hardwarefairita/), [Linkedin](https://www.linkedin.com/in/international-hardware-fair-italy/), [Facebook](https://www.facebook.com/internationalhardwarefairitaly/) and of course on its website: [www.hardwarefair-italy.com](http://www.hardwarefair-italy.com/)

**Next events:**

APS, Cologne, Germany, 28 February – 02 March 2023

China International Hardware Show, Shanghai,19-21 September 2023

International Hardware Fair India, New Delhi, India, 02–04 December 2023

EISENWARENMESSE, Cologne, Germany, 03-06 March 2024

**Note for editorial offices:**

International Hardware Fair Italy photos are available in our image database on the Internet at [www.hardwarefair-italy.com](http://www.hardwarefair-italy.com) in the “Press” section.

Press information is available at: [www.hardwarefair-italy.com/press](http://www.hardwarefair-italy.com/press)

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