



# PRODUCT OF THE YEAR 2025 AWARD

## *International Hardware Fair Italy\_Assofermet Awards*

### REGULATION:

To apply, you must fill in the following form indicating, according to the different categories, the product you would like to submit. It is possible to apply in each category.

The form, duly completed with a brief description

must be sent by e-mail to [hardwarefair-italy@koelnmesse.it](mailto:hardwarefair-italy@koelnmesse.it) by **4 April 2025**, with photo attached.

**Company:**

**Address:**

**Telephone:**

**E-mail/website:**

**Social media (Twitter, FB, Youtube etc.):**

**Nomination indicated by (contact)\*:**

\*Please enter the Contact Person

	<b>DESIGN</b> <i>This category includes a product with a new design, created according to new creative rules of aesthetics, ergonomics, functionality and/or usability.</i>
<b>PRODUCT NAME</b>	
<b>PRODUCT DESCRIPTION</b>	
	<b>INNOVATION</b> <i>This category includes a completely new product, a new format, a new range complement, a diversification, a new packaging, the use of a new technology that presents itself on the market in a new light.</i>
<b>PRODUCT NAME</b>	
<b>PRODUCT DESCRIPTION</b>	
	<b>GREEN</b> <i>This category includes a product that respects the paradigms of eco-sustainability, or is produced with recycled, circular economy and/or recyclable material, or with a less impactful production cycle.</i>
<b>PRODUCT NAME</b>	
<b>PRODUCT DESCRIPTION</b>	



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